

international peacebuilding advisory team

# PARTICIPATORY ACTION RESEARCH

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#### INTRODUCTION

- This Power Point presentation was used in the context of the workshop organized with a group of researchers from the Arab Center for Conflict Transformation and Democratization of the MADA Foundation and the Institute for Dialogue of Civilizations of Cairo University on 15-18 January 2014, in 6<sup>th</sup> October City, Egypt.
- The workshop intended to discuss with this group the use of the research and dialogue participatory approaches Interpeace uses, and their application to issues of youth and peacebuilding, both in general terms and in the precise experience of Interpeace.
- This presentation, developed over the basis of material previously used for training of Interpeace teams, is intended to be used with teams with an academic background.
  - It discusses
  - a. the theoretical distinction between traditional academic research and action research,
    and
  - b. within action research, the methodological differences between Action Research (AR) and Participatory Action Research (PAR) methodologies, and
  - c. the differences between traditional PAR and Interpeace PAR.



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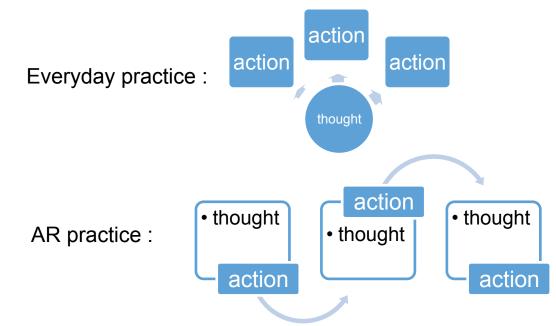
- Action Research (AR)
- II. Participatory Action Research (PAR)
- III. Interpeace PAR and tools



- AR = R for A
  - Research FOR Action
    - Rebellion against research as "observing" and "telling"
      - Academic vs. Engaged research
    - Emphasis in doing

#### What changes in AR action?

- AR = T + P
  - Theory and Practice interlinked
    - "reflective practice"





#### What changes in theory?

- "Making Sense" of action and actors
  - Theory = knowledge; understanding
  - Every action has a theory
  - Every actor has a theory

#### R4A

- What Research does for Action
  - Elicit assumptions (awareness)
  - Explicit assumptions (theory)
  - Makes assumptions actionable (planning)
  - Makes assumptions actioned (doing)



#### Theories for What and for How (1)

- The reflective practice :
  - Content Theories
    - Understanding stakeholders have on a situation developed through AR
  - Method Theories
    - Content understandings lead to process understandings:
      what needs to be done



#### Theories for What and for How (2)

- AR = Phenomenological Approach
  - Phenomenological perspective
    - Theories derived from stakeholders
  - Abstract perspective
    - Theories derived from science



#### Theories for What and for How (3)

- It is not one or the other
- In AR, primacy of stakeholder perspectives.
  - But other perspectives MUST be drawn into the process, only not prematurely so that they do not prevent "grounding" (ownership)

#### Theories for What and for How (4)

- Role of the researcher
  - Manage the process
    - Linking between theory and practice
    - Linking between theories
      - Abstract and phenomenological
      - Content and method
    - Theorize and actionize theory



#### From AR to PAR

- So, when does AR becomes PAR?
- When the researcher in AR is a collective body
  - Participants become co-researchers
  - AR can be done by individuals researchers



PAR: engaged research

PAR is a democratic, participatory process concerned with developing practical knowing in the pursuit of worthwhile human purposes, grounded in a participative worldview...

It seeks to bring together action and reflection, theory and practice, in **participation** with others, in the pursuit of **practical solutions** to issues of pressing concern to people...

Reason and Brabdury



#### PAR: NOT A DISCIPLINE, AN APPROACH

- (P)AR for social research
  - John Duwey, Kurt Lewin, Sol Tax
  - Began in the 40's
- PAR for social revolution
  - Paulo Freire, Orlando Fals-Borda, Budd Hall
  - Strong in 60-70's
- (P)AR for organizational change
  - Torbert, Reason, Argyris, Shon
  - -90's ongoing

## A subjectivist perspective on social sciences (1)

- (P)AR challenges positivist science
  - Positivism = credibility of knowledge depends on its value- free character
- (P)AR = value-free objectivity is impossible!
  - Knowledge is a social construction.
  - Reality is a continuous process with individuals that are subjects of their own history and of the social context they depend on.
  - Social Science is not Natural Science.



### A subjectivist perspective on social sciences (2)

- (P)AR on the researcher :
  - Researcher is embedded in values systems that presuppose forms of human interaction
  - No "value-free" knowledge generation
  - Therefore :
    - Assume your values
    - Explicit your intentions
    - Commit to change



#### (P)AR: doing good

 The purpose of social science is the improvement of social practice

66 Human systems can be understood and changed if one involves the members of the system in the inquiry process itself.

Coghlan



#### **Implications**

- (P)AR respects and values people's knowledge and understanding
  - Narrows / dilutes the gap between researcher and researched :
    - Active / passive; information/knowledge; subject/object; etc.
- PAR understands and values the transforming power of collective knowledge
  - Superior to the sum of its parts



PAR: Doing Well

- (P)AR more able to provide **valid** results because
  - Expert knowledge and local knowledge are combined
  - Interpretation of results and design of actions in the hands of the Stakeholders



#### PAR: the test of action

- Conventional research does not passes the test of action,
  - For conventional research, the test is about objectivity, distance, controls. A good theory does not imply change.
- But no good theory, no good PAR,
  - For (P)AR, the test is relevance, transformation and validity



#### Good theory in (P)AR

 - 66 Empowering clients to make practical and sustainable changes means co-creating a shared knowledge of the causal conditions of their social world and its attendant difficulties.

Friedman and Rogers

 Causal Theories uncover false beliefs and uncover the source of those beliefs.



#### PAR = Empowerment

The task of (P)AR is not **to describe** the world as it is, but **to realize its visions** of what the world can become.



#### 6 features of good PAR theory

- Number 1: Sensitive to the inherently meaningful nature of social reality, and in particular, the meaning-making nature of participants.
  - Phenomenological nature of reality
- Number 2: Going beyond categorizing events to connecting participants to hitherto unrecognized aspects of their reasoning, behavior and environment, and the systematic interaction of the three.
  - Revealing causal interplay



#### 6 features of good PAR theory

- Number 3: Uses concepts that were not in the original description given by participants, or perhaps, not even in their vocabularies.
  - Allows re-conceptualization of reality
- Number 4: Provides a powerful set of causal concepts that enable participants to re-interpret their surface perceptions.
  - Allows re-assessment of self



#### 6 features of good PAR theory

- Number 5: Provides tools for helping to discover when they are mistaken (discomformability).
  - Allows critical comparison/testing of perspectives
- Number 6: Puts causal responsibility in participants' own hands.
  - Increases the scope for action

#### Origins

- Origins: PAR for revolutionary change (60's 70's).
  - Latin America, North America

The critique : Conventional social research as an extractive industry

The proposal: Social research as a tool for empowering communities for social change



#### The challenge: post conflict reconstruction

- International community as a conventional researcher:
  - Brings the knowledge and understanding, with the locals conceived as informants
  - Assumes its own objectivity and impossibility of local actors to transcend their own subjectivity
  - IC the active designer and implementer of solutions, and local actors passive receivers
- Problem : foreign = unsustainable

#### The proposal

- Matthias Stieffel
  - PAR for empowerment
  - IC as a facilitator of internal reflection and action processes
  - Local actors become researchers, designers and implementers



#### Adapting PAR

- Problems:
  - PAR can enhance contradictions by mobilizing sectors of the population against others
  - Traditional PAR works at the micro-social (communities, villages)



#### Key differences

PAR	WSP (Interpeace) PAR
Micro	Macro
Mobilizing against (enhancing contradiction)	Mobilizing for (building consensus)
Exclusive	Inclusive



## Interpeace PAR: an approach, not a methodology

- PAR is an approach : more than a methodology and not just a strategy.
  - As a strategy, it guides the practitioner into meaningful action
  - As a method, it provides the tools necessary to achieve the results that enable action

- PAR as a strategy uses PAR as a method in different ways, but is not limited to it.
  - Conventional research
  - Public opinion research
  - Political strategies
  - Etc.
- But all the methods in the strategy should add-up to a societal PAR:
  - New understandings,
  - Proactive attitudes,
  - Concrete solutions.

#### PAR as a strategy

- Creating a collective, societal process of inclusive reflection aimed at practical solutions to outstanding obstacles for "peace".
  - Peace as a process: not what, but how.
  - Societal-level reflection that can transform a society's own understanding of its challenges and empowers it to transform them, peacefully
- 4 fundamental elements
  - A leading Team
  - An inclusive, neutral space
  - A research plan
  - A political strategy



#### PAR as a method (1)

- Facilitating processes of inclusive reflection in specific (key, critical) social groups and at specific moments, to foster the development of new, convergent interpretation of realities and challenges, and of consensual proposals of how to overcome them.
  - Strengthening actors for positive change



#### PAR as a method (2)

- Participatory research groups :
  - Collective stakeholder analysis / decision-making groups of different level :
    - National Groups
    - Steering Committees
    - Technical Working Groups
    - Focus Groups
    - Participatory Polling
    - Participatory Video



#### PAR as a method (3)

- Research team that understands PAR
  - Facilitators of knowledge creation by the groups
  - Managers of the research process
  - "Translators" of results
    - Into academics
    - Into public information language
  - Remember :
    - Not every researcher can adapt to PAR (Traduttore / Traddittore)



### international peacebuilding advisory team

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